



## Exhibitor Information

The Exhibits Committee would like to invite your company to participate as a vendor at the 2016 Joint Meeting of the Medical Library Group of Northern California and Nevada and the Southern California and Arizona Chapters of MLA and to be held at the Stanford University, LKSC Conference Center, Berg Hall in Stanford, CA on January 21- 23, 2016. The theme is *In Tune with the Future through Vision, Visibility and Partnership*.

As a vendor, you will have more than twenty opportunities to promote your company's name, products and services. These opportunities include arranging an exhibit in the Exhibit Hall in the LKSC at Stanford University and/or promoting your company through a wide assortment of sponsorship options.

### **The Exhibits will be available:**

- Wednesday, January 20: Welcome Reception in the Exhibit Hall, 6pm to 8pm
- Thursday, January 21: 9:45am to 4:45pm
- Friday, January 22: 9:45am to 4:45pm

### **Online registration for Exhibitors will be available on the Conference Website.**

### **Audience:**

This is a unique opportunity for exhibitors to meet one-on-one with librarians and information specialists from academic, hospital, and business settings from two different Medical Library Association Chapters, covering three states. Exhibitors will be located in the same meeting area as morning and afternoon breaks

## Benefits:

Exhibitors will be featured on the 2016 Joint Meeting website, <http://ncnmlg.mlanet.org/joint2016> with a link to your website, in addition to the MLGSCA and NCNMLG websites, and prominently listed in the final 2016 Joint Meeting Program. A wireless Internet hub will be available in the Exhibit Hall at no charge. Requests for electrical power are limited and requests for power must be emailed to Exhibitor Committee Chairs. A 5' x 2' table and two chairs are provided. No draping for tables will be provided. Exhibitor registration includes two participants. Additional participants can be purchased through the online registration website.

## Sponsorship Opportunities:

Exhibitors will also have the opportunity for great visibility at the Conference and in Conference related publications and website through sponsorship of conference related activity. These are listed below:

- Exhibit hall break - \$500
- Unrestricted - \$400
- Welcome Reception - \$3,000-\$5,000
- Logo display on session projection screens - \$150
- Conference bags or badge lanyards - \$300
- Plenary Sessions - \$300
- Sponsored lunches - \$2,500

**If you have any questions concerning exhibiting and/or sponsorship please contact Xan Goodman at [xan.goodman@unlv.edu](mailto:xan.goodman@unlv.edu) or Judith Weiner Mills at [judithwm@yahoo.com](mailto:judithwm@yahoo.com)**

Exhibitor Registration	Included	Cost
All inclusive <b>early</b> registration for Exhibitors (ending 12/4)	Welcome Reception (1/20) and Full Conference Schedule with Lunch (1/21 & 1/22) for Two Participants	\$900.00

<p>All inclusive <b>regular</b> registration for Exhibitors (beginning 12/5)</p>	<p>Welcome Reception (1/20) and Full Conference Schedule with Lunch (1/21 &amp; 1/22) for Two Participants</p>	<p>\$1,200.00</p>
<p><b>Parking</b></p> <ul style="list-style-type: none"> <li>• Thursday (1/21)</li> <li>• Friday (1/22)</li> </ul> <p><i>No parking passes available for CE sessions. Discounted parking passes are only available for purchase through 12/4. More parking information is available here:</i></p> <p><a href="http://ncnmlg.mlanet.org/joint2016/visit">http://ncnmlg.mlanet.org/joint2016/visit</a></p>	<p>.....</p> <p>.....</p>	<p>\$7.00</p> <p>\$7.00</p>
<p><b>Cancellation Fees</b></p> <ul style="list-style-type: none"> <li>• <b>10/15 -12/4</b></li> <li>• <b>12/5 &amp; after</b></li> </ul>	<p>.....</p> <p>.....</p>	<p>\$50% of registration fee will be refunded</p> <p>No Refunds</p>