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A Consortial Breakup with Elsevier: *Deciding not to Subscribe to ClinicalKey*

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The Sunset

- MDConsult
 - Clinics of North America + a few other journal titles
 - Textbooks – UC had small package of educational books
 - Patient Care Handouts
 - Drug Reference
- ClinicalKey
 - Marketed as a clinical decision making tool
 - 1,000+ books, 600 journals



The Offer

- UC campuses in discussions with Elsevier since 2013
- Main concerns:
 - Price increase- final quote for system >95%
 - Selection of content- all or nothing
 - Lack of perpetual access- subscription, not purchase



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Licensed Resources

Resource Information

Current Activities

Usage Statistics

Redacted License Agreements

Resource Liaisons

Licensing Toolkit

Policy & Procedure

Staff Contacts

Challenges to Licensing from Some Publishers

Last revised: January 14, 2015

Ivy Anderson, Director
Collection Development and Management
California Digital Library

The University of California libraries and the California Digital Library facilitate access to online resources through systemwide negotiation and licensing. At the same time, we seek to influence the marketplace through consortial licensing decisions. We think that we can best serve the long-term interests of UC faculty and students by insisting on resources that meet high standards for content quality, fair and affordable pricing, and licensing terms that allow broad access to our user community.

With a few publishers, these standards fall far short and become roadblocks in the licensing process. The following information is provided to explain to the UC community why systemwide licenses are not yet available for certain online resources. We continue to monitor these publishers and their licensing models in hopes of negotiating reasonable and acceptable terms for UC-wide access.

In most cases, the roadblocks to licensing center on sustainable pricing. There are serious budgetary issues facing the UC libraries which are discussed in [a related public letter](#).


ClinicalKey (Elsevier Clinical Solutions)

After a year of careful consideration and analysis, the University of California Libraries decided not to subscribe to ClinicalKey in 2015. ClinicalKey is the broader in scope, replacement product for MD Consult (medical textbooks and journals). While the many resources on the new platform might be useful to our patrons, our strong reservations about the astronomical cost, the inflexible content model and lack of perpetual access to content have ultimately caused us to turn away from the deal.


Cost

- Our initial consortial quote for ClinicalKey was a 300% increase over what we had paid in 2014 for MD Consult and included multi-year pricing. The

Latest News

 [Shared Cataloging Program \(SCP\) Monthly Update: December 2015](#)

 [AAAS platform adds functionality, changes URLs](#)

 [New Licensed Resource – BioOne Complete licensed on behalf of all UC campuses](#)

[More...](#)

Related Resources

[Information Gateway for Vendors](#)
[Challenges to Licensing from Some Publishers: Past Activities](#)

Related Groups

-  [Collection Licensing Subgroup \(CLS\) \(current\)](#)
-  [Collection Development Committee \(CDC\) \(historic\)](#)
[Joint Steering Committee on Shared Collections \(JSC\)](#)
[Bibliographer Group Chairs & Liaisons](#)

<http://bit.ly/1Krq7F8>

The Decision

- Data!
 - Online usage statistics, print circulation, required texts for medical programs, electronic availability outside of CK, past patron requests, which titles were on reserve
- In Dec 2014/Jan 2015, UC campuses informed patrons that MDC was sunsetting and we would not be subscribing to CK



Handling Access Post-Breakup

- Journals
 - Dealt with consortially
- Ebooks
 - Managed on the campus level



UC Wide: Multi-campus journals

- Evaluated journal usage
- Campuses assessed journal importance in 'niche' areas
- Established cost model to add journal subscriptions for medical journals
- Divided Cost
 - Medical-ish campuses for system wide access
 - Each campus pays less than previous MDC cost





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CAMPUS EXAMPLES



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UCLA

- Letter sent to all M1/M2 Block chairs, student representatives & residency coordinators
 - Minimal requests for specific online textbooks (<5 titles)
 - One faculty advocated for cutting other difficult resources
- Ebooks replaced with one time only purchases from R2 and/or Ebsco
- Platform issues – whole download features, newer versions not being sold (or only for a short time) by third party vendors



UCSF

- Posted news item on our website and newsletter
- Emailed key stakeholders in SOM
- Print only
 - Ebooks on aggregator platforms too expensive, viewed as stopgap measure
- Ranked books by priority, ordered 17 out of 41
 - Received 5 requests from patrons



UC Davis

- Emailed stakeholders
- Created LibGuide
- Print Clinics
 - Increased ILL/doc delivery
- EBSCOhost, ebrary, EBL



Farewell to MD Consult

Tags: health sciences, journals, medicine, monographs, nursing, scholarly publishing, textbooks

This is a guide to background and alternative resources related to the retirement of MD Consult.

Last Updated: Oct 7, 2015

URL: <http://guides.lib.ucdavis.edu/MDC>

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This Guide

Search

MD Consult Book Titles -- A-Z List

This list includes titles of the electronic books that were available in MD Consult until December 31, 2014. As of January 1, 2015, MD Consult is retired. Access to some of these eBooks is once again available at UC Davis. Check the individual titles for details. We will update this list as new information unfolds.

Information about electronic access and print copies at UC Davis Health Sciences Libraries is underneath each title, including the location, and call number. Whenever only print is available, the title is hyperlinked to the UC Davis Library Harvest Catalog record. Go to Harvest to find out if the book you want is currently checked out.

- [Abeloff's Clinical Oncology \(5th ed.\)](#) 
eBook available--click on title to access
- [Bradley's Neurology in Clinical Practice \(6th ed.\)](#) 
eBook available--click on title to access
- [Braunwald's Heart Disease: A Textbook of Cardiovascular Medicine \(10th ed.\)](#)
Print (10th ed.) at BML Reserves: WG 210 B825 2015
- [Brenner and Rector's The Kidney \(9th ed.\)](#) 
Print (9th ed.) at BML & CSHL: WJ 300 B735 2012
eBook available--click on title to access
- [Campbell's Operative Orthopaedics \(12th ed.\)](#) 
Print (12th ed.) at BML: WE 168 C284 2013
eBook available--click title to access

Quick links to library resources

- [Health Sciences Libraries Website](#)
- [Health Sciences Libraries Electronic Texts \(select\)](#)
A SELECT list of medical and health science-related eBooks available from UC Davis Library. This is a good place to look for other electronic book options on your subject.
- [UC Davis Electronic Journals](#)
Search ALL electronic journals at UC Davis Library by title (A-Z) or subject.
- [Harvest Catalog](#)
Search Harvest Catalog to find ALL books and journals provided by the UC Davis Library, in either print or electronic format.
- [Getting Started with UC-eLinks](#)
- [Interlibrary Loan](#)
- [Document Delivery Services](#)



Conclusions

- Every electronic platform has own drawbacks
- UC Libraries E-Book Value Statement:
 - ebook subscriptions more problematic than ebook package purchasing
- The Big Deal takes multiple shapes
- It's okay to say no!





UC Libraries Collection Development Committee

UC Libraries E-Book Value Statement

February, 2013

<http://bit.ly/1bH1dV0>

As e-books evolve to provide essential content for use in teaching, learning, and research, the UC Libraries seek to develop the marketplace in ways that support our core values and the university's mission. We believe it is our responsibility to help shape the scholarly publishing landscape in ways that are responsive to the needs of our primary users and that enable us to be effective stewards of our libraries' collections funds.

The following statements of principle apply these values to the e-book marketplace and reflect our priorities. The UC Libraries are prepared to work with publishers, aggregators, and others within the academic community to develop appropriate standards and best practices that implement these principles.

Content Supporting Research and Instruction

- Simultaneous access by an unlimited number of users at a reasonable cost
- Simultaneous availability of front list titles in both print and electronic formats
- Consistency of content between print and electronic books, including supplementary materials and quality of illustrations

Fair Use & Scholarly Communication

- Licensing terms that do not limit fair use, Section 108, and first sale doctrines under US copyright law, including use of e-book content in course reserves, course management systems, and course packs.
- The right to borrow and lend e-books via interlibrary loan in a manner analogous to the loan of physical books, in addition to other fee-based methods that may be available for limited lending between institutions
- Licenses that support ad hoc scholarly sharing with colleagues beyond the confines of the institution

Positive User Experience

- The ability to discover and access e-books in a variety of ways including through library catalogs, format- and discipline-specific public portals, and other search interfaces preferred by users
- Content accessible and portable across a variety of platforms and devices, and able to evolve with the emergence of new technologies.
- The ability to print, copy, save, and annotate e-book content efficiently and easily, and to export bibliographic information to citation management software
- Ease of navigation: the ability to preview content before downloading; navigate e-book content through hyperlinked tables of contents, indexes, and footnotes; and return to content via persistent URLs.
- ADA compliance in accordance with state and federal law.

Product Platforms

- Ability to migrate purchased and/or subscribed content between platforms, as platforms may evolve and change.
- If content purchased and/or licensed on one platform becomes available on other platforms, access to this content on all platforms will be provided at no additional charge.
- Confidentiality of user information. The UC Libraries fully endorse the California Reader Privacy Act (SB 602).



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QUESTIONS

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