

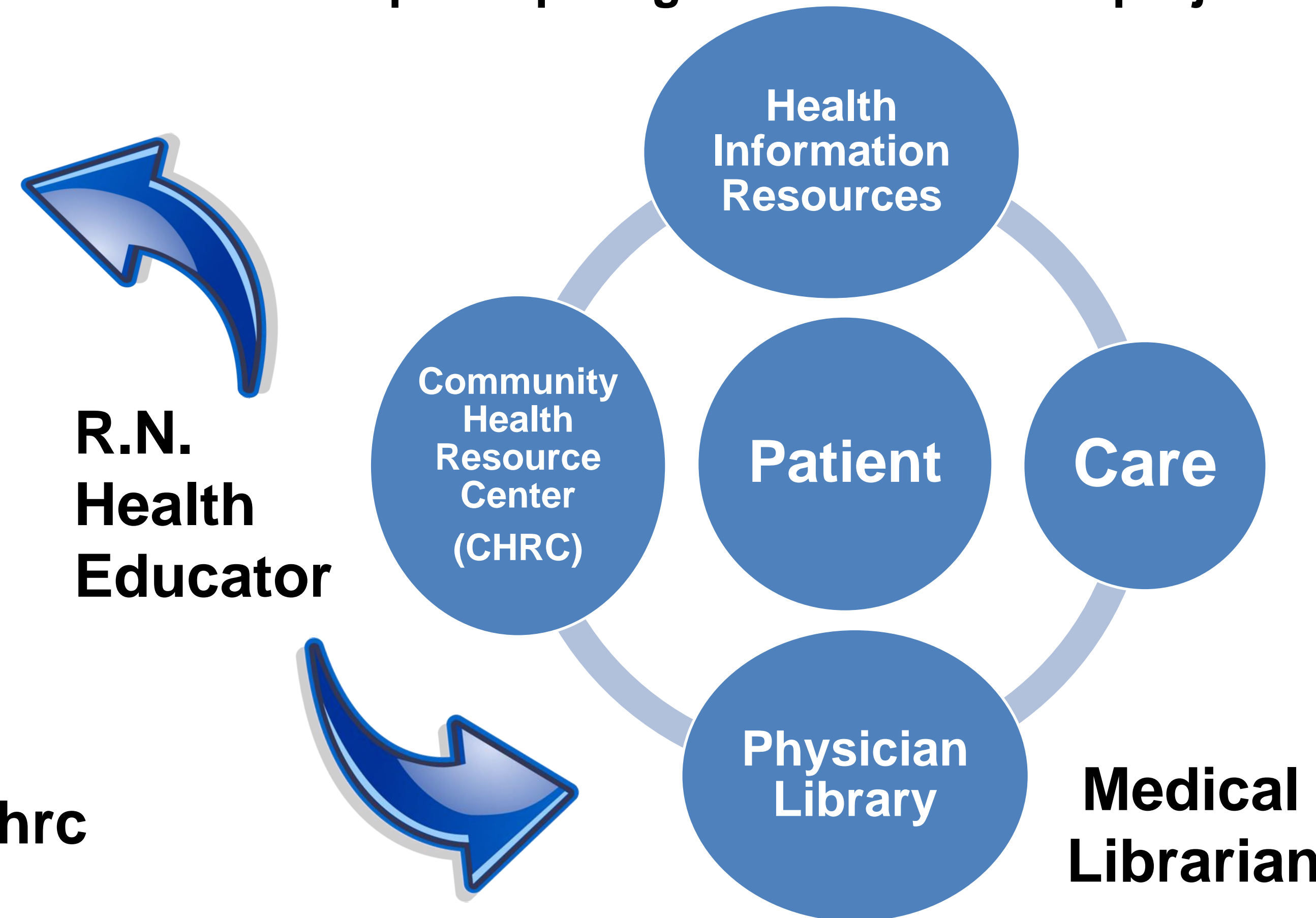


The Califa Group is a non-profit multi-type library consortium representing 220+ libraries in California, and beyond.

The enki Project is the first state-wide eBook platform created by libraries for libraries. The eBooks are librarian-curated and include a collection of popular fiction and nonfiction genres, and more.

The Palo Alto Medical Foundation is the first healthcare organization to partner with Califa to join the consortium of libraries that are participating in the enki eBook project.

**Dublin
Fremont
Mountain View
Palo Alto
Sunnyvale**



pamf.org/healtheducation/hrc

Vision

To foster a partnership between the Physician Library and Community Health Resource Center to provide high quality resources and information for patients, their families, and the community.

Goals & Objectives

- Increase patient engagement
- Improve patient and family health literacy
- Create access to electronic resources
- Implement a library liaison program

How We Did It

- The R.N. Health Educator identified the top health subjects requested at the CHRC centers in PAMF
- The Medical Librarian engineered the enki front page with subject headings using custom searches
- Together, we worked with the Califa technicians to brand the site and create a custom URL and logons
- Non-sip authenticated custom enki logons are offered to patrons who visit the CHRC centers at PAMF
- Links to the custom enki site are located on the PAMF intranet/internet CHRC/Physician Library sites

Barriers & Challenges

- IT security and privacy issues
- ADA compliance issues
- Organizational branding
- External website linking
- HIPPA compliance issues
- Authentication issues
- Technical issues

Partnership Methods

- A per diem R.N. Health Educator from the Community Health Resource Center works alongside the Medical Librarian in the Physician Library one day per week.
- We doubled our efforts and expertise to develop, produce, and implement health education projects directed at access to online health information resources.
- For the enki project, we partnered with Califa to develop a non-sip authentication logon for our community of patrons in order to point them toward titles focused on health and medicine.
- Our vision came to fruition after several months of troubleshooting with Califa staff.

enki title MARC records were added to the Physician Library Online Catalog – "Library World"

Subject Headings:

CAM Healthy Aging Kids & Teens Nutrition Pregnancy



Benefits & Results

- Acquired a cost effective collection of eBooks
- Available in eReader formats and download
- Accessible via mobile devices, PCs or Mac
- R.N./Librarian-vetted health & medicine titles
- Measure usage: enki, CHRC/Library websites