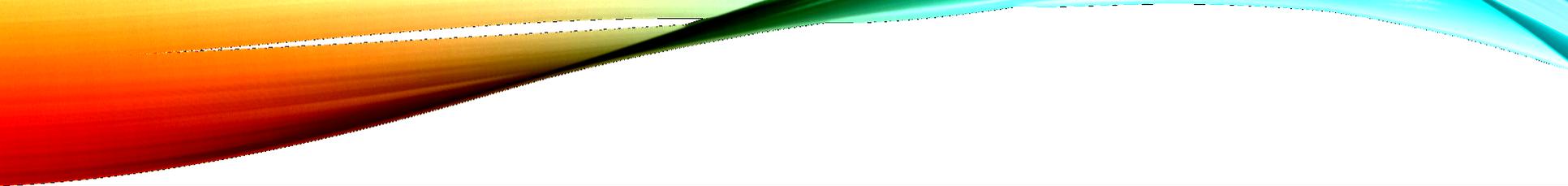




What About Us? Breaking the Stereotype: Moving the Diversity Needle

**Beverly Murphy, MLS, AHIP, FMLA
MLA Immediate Past President**



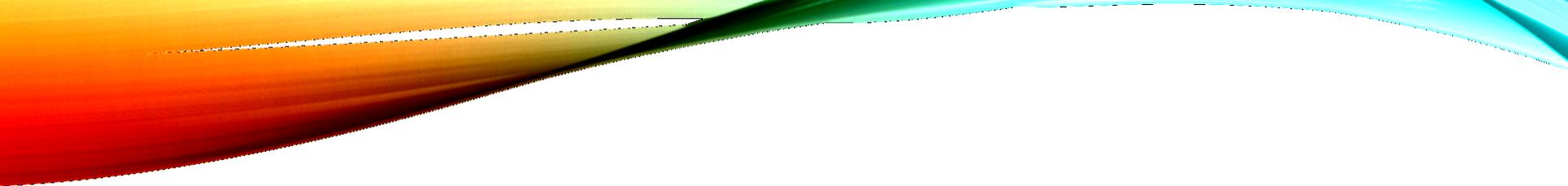
“You don't look like a librarian”

“What does a librarian look like?”



**Librarian stereotypes could
“take the focus away from the
actual value of the work” that
we do.**

Jennifer A. Bartlett (2014). "Coming to Terms
with Librarian Stereotypes and Self-Image"



The librarian is one of the most visible yet most misunderstood professionals in the world.

Ashanti White (2012). "Not Your Ordinary Librarian: Debunking the Popular Perceptions of Librarians."

Stereotypical

Old Maid



Barbara Stanwyck
Forbidden
1932

Anti-Social



John Rothman
Sophie's Choice
1982

Liberated



Goldie Hawn
Foul Play
1978



Judge Reinhold
Off Beat
1986

Naughty (Sexy)



Heather Stephens
Tomcats
2001



Peter Sellers
Only Two Can Play
1962

Policing (Shushing)



Capital One Venture TV
Commercial, 'Library'
Featuring Jennifer Garner
2019

Psycho



April Burril
Chainsaw Sally
2004

Jennifer Snoek-Brown, "Character Types." REEL LIBRARIANS Blog
<http://reel-librarians.com/rolecall/charactertypes/>

Jennifer A. Bartlett (2014). "Coming to Terms with Librarian Stereotypes and Self-Image"

Atypical

Preserving Intellectual Freedom



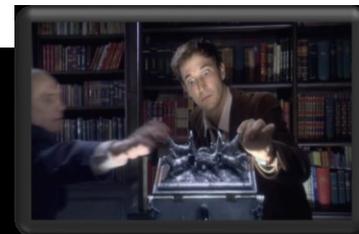
Betty Davis
Storm Center
1956

TV Network Research Department



Dina Merrill, Sue Randall,
Katharine Hepburn, Joan Blondell
Desk Set
1957

Protecting Artifacts



Noah Wyle
The Librarian: Quest for the Spear
2004

According to American Library Association's Diversity Counts study, our profession remains predominantly female (82%) and white (88%)

ALA's Diversity Counts study
(conducted in 2006, released in 2007, and updated in 2012)

Atypical

“I want to be
a librarian”



L.B. Williams, Parker Posey, Becky
Mode, C. Francis Blackchild
Party Girl
1995

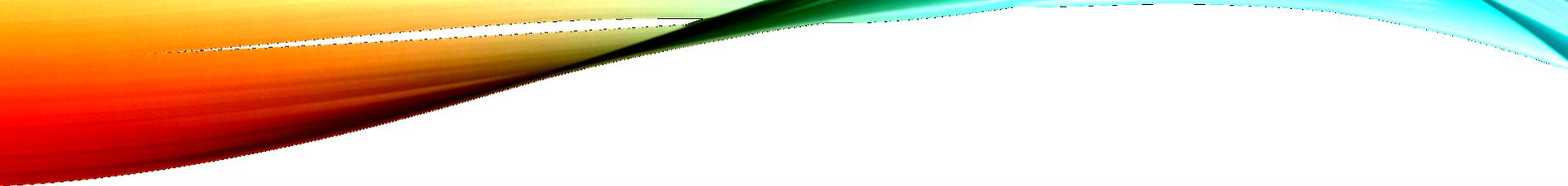
Holographic
Librarian



Orlando Jones
The Time Machine
2002

According to American Library Association's
Diversity Counts study, our profession remains
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ALA's Diversity Counts study
(conducted in 2006, released in 2007, and updated in 2012)



Social Justice Implications

- ✓ **False perceptions and Feminization**
- ✓ **Wage inequality between genders (pay gap)**
- ✓ **Unequal proportion of men in leadership roles (leadership bias)**

TIME FOR A



VISION QUEST

TIME FOR A



Break the Stereotype!

LUV

**Librarians'
United Vision**

Open
Hearts
Open
Minds

